

# MAURICIO MACRI WHAT FOR

LESSONS ON LEADERSHIP  
AND POWER TO WIN THE  
SECOND HALF OF THE GAME



## What for

### Mauricio Macri

LESSONS ON LEADERSHIP AND POWER TO WIN THE SECOND HALF OF THE GAME.

**LESSONS ON LEADERSHIP AND POWER TO WIN THE SECOND HALF OF THE GAME.**

One never knows when you are going to find your true vocation, but if there is one thing I have learned, it is to not accept things as they are presented to us and to always be open. This is like love; it is a vibration you only feel in your heart. We should never resign ourselves to living without love or not finding our vocation. They are out there, waiting for us. It is about finding them. They are our *what for*.

This book is about the mysterious road toward happiness. It is about my personal journey and what I have learned along the way. It is the *what for* behind so many things accomplished and lived, and the many yet to be conquered. *Why* be the president of a soccer club, *why* change a city, and, above all, *why* change a country. This is dedicated to those who worked with me during each stage and those who are now setting off on their own journeys, wherever these might take them. For all of you, here is my experience.”

MAURICIO MACRI

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## Mauricio Macri

(Tandil, 1959) fue Presidente de la Nación entre 2015 y 2019. Antes había sido presidente del Club Atlético Boca Juniors y jefe de Gobierno de la Ciudad de Buenos Aires. Cofundó el PRO, en 2005, y Juntos por el Cambio, en 2015. Es ingeniero civil, está casado y tiene cuatro hijos. Su título previo es *Primer tiempo*, fue el libro argentino más vendido en 2021.

(Tandil, 1959) was the President of Argentina from 2015 to 2019. Before that, he was president of the Boca Juniors Athletic Club, as well as the Head of Government of Buenos Aires. Macri co-founded PRO in 2005, and Juntos por el Cambio in 2015. He is a civil engineer, is married, and has four children. His previous book, *Primer tiempo* (First Half), was a bestseller in Argentina in 2021.